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To «Name» «Last\_Name»:

January 2004 started the fourth year of a new millennium. Changes in quality and quantity of life continue as more people allow themselves the opportunity to start anew. More of us are branching out and taking control of our destinies. We realize there are more life journeys on which we can embark.

Enter The Realty Corner. The name is new, signifying a new chapter in my career. I, too, am embarking on a journey: one of business ownership. However, the concept and level of professionalism remain the same. I pride myself in honesty and treat my customers with respect. Your realty needs ARE my business. You can count on me to help you in every aspect of real estate: from helping you negotiate the right price to helping you find the right house.

Have family, friends or acquaintances in need of realty services? I make The Realty Corner a name you would be proud to refer. Because I work primarily by referrals, I can cater my services to each client; no one is a faceless customer.

For you who have worked with me and supported me, thank you. I hope to continue to be your broker of choice for any future needs. For those who are getting acquainted with me through this letter, thank you for considering The Realty Corner. It will be a pleasure to work with you.

Regards,

Millard M. McCluney  
Owner/Broker-in-Charge  
The Realty Corner

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*"Where no one is a faceless customer."*